



Four companies are leading action for forest conservation and restoration in India

- Vedanta, ReNew Power, CSC Group and Mahindra are the first Indian companies to make a 1t.org pledge to conserve and restore trees and forests.
- They join over 75 other companies worldwide who have committed to forest restoration action through 1t.org.

Geneva, 11 November 2022 – 1t.org announces the first four Indian companies pledging to conserve, restore and grow trees and forests: Vedanta, ReNew Power, CSC Group and Mahindra. Following the 1t.org India Platform launch last March, companies are committing to action on forests within this decade to support livelihoods and ecosystem restoration.

With growing recognition of the importance of forests as part of the solution to the climate crisis and biodiversity loss, these pledges have the potential to drive significant impact for nature, climate and people.

“We are thrilled to join hands with the World Economic Forum for their trillion trees movement,” said Priya Agarwal Hebbbar, Non-Executive Director at Vedanta. “Our pledge of growing 7 million trees will be instrumental in fulfilling our ESG goals of combatting climate change and achieving net zero carbon emissions. It is a great platform to safeguard and restore the ecosystem and to further our commitment towards building a sustainable future.”

ReNew Power’s pledge to restore and grow 1 million trees was announced at the UNFCCC COP27 by Vaishali Nigam Sinha, their Group Chief Sustainability Officer and Chair of the ReNew Foundation, who said: “Climate change is more prevalent today than it ever was, and collective action needs to be taken right now to combat the crisis that is upon us all. While companies work on transitioning operations to renewable or clean energy, it is also important to take additional steps to overcome this crisis – like investing in the restoration of trees.”

“We believe that without a thriving natural world, our planet cannot counter the challenge of climate change,” said Bhairavi Jani, Director at CSC Group. “Restoring our forests, planting trees and suitably managing community forests is therefore a decisive step in the right direction for protecting our planet’s natural world. The path ahead for business is the one where there is a sustainable partnership with nature.”

Mahindra, through their Project Hariyali, is committing to plant 1.5 million trees annually in the next three years to contribute to building green cover and protecting the rich biodiversity of the country.

Together, these four companies are pledging to restore over 13 million trees by 2030 and join over 75 other companies worldwide who have committed to forest restoration action via 1t.org’s platform, with now close to 7 billion trees pledged in over 60 countries.

“Along with supporting ecopreneurship and innovation, the 1t.org India Platform builds on existing efforts in India to facilitate a multistakeholder action agenda,” said Nicole Schwab, Co-Head Nature-Based Solutions at the World Economic Forum. “It is inspiring to see these leading Indian companies committing resources to tackle the climate and nature crises through forest conservation and restoration.”



About 1t.org

1t.org is a World Economic Forum initiative that serves a global movement to conserve, grow and restore 1 trillion trees by 2030. 1t.org is set up to support the UN Decade on Ecosystem Restoration. 1t.org mobilizes private sector engagement and ambition in forest conservation and restoration, facilitates multistakeholder dialogues in key geographies, and supports innovation, ecopreneurship and youth to incentivize and accelerate restoration. www.1t.org

For more information

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Notes to editors

Read more about the 1t.org and check the pledges [here](#)

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